

PARTNERSHIP OPPORTUNITIES

PLATINUM SPONSORSHIP—\$10,000

Named Sponsor of Program of Choice
Named Graduate Scholarship Opportunity
Plus all Silver and Supporter benefits

GOLD SPONSORSHIP—\$5,000

Named Undergrad Scholarship Opportunity
Plus all Silver and Supporter benefits

SILVER SPONSORSHIP—\$2,500

EEWS Speaking Opportunities
Online Job Postings
Event Signage

Vendor Table at select events
Plus all Supporter benefits

BRONZE SPONSORSHIP—\$1,000

Named LOT Scholarship Opportunity
LOT Speaking Opportunities
Plus all Supporter benefits

SUPPORTER—\$500

Chapter Newsletter and Website Promotion
Recognition at all Chapter events
Ticket(s) to Annual Fundraiser



<http://www.tampabaybmbaa.org/>

info@tampabaybmbaa.org



2019
PARTNERSHIP
PROSPECTUS



WHO WE ARE

The National Black MBA Association is the premier business organization serving Black professionals.

OUR MISSION

The National Black MBA Association leads in the creation of educational opportunities and economic growth for Black professionals. We are committed to making an impactful and sustainable difference in the communities in which we work and serve through:

- Innovative Programs that stimulate intellectual and economic growth
- Partnerships with key stakeholders who help facilitate this growth
- Increased awareness and access to graduate management programs and career opportunities in management fields.

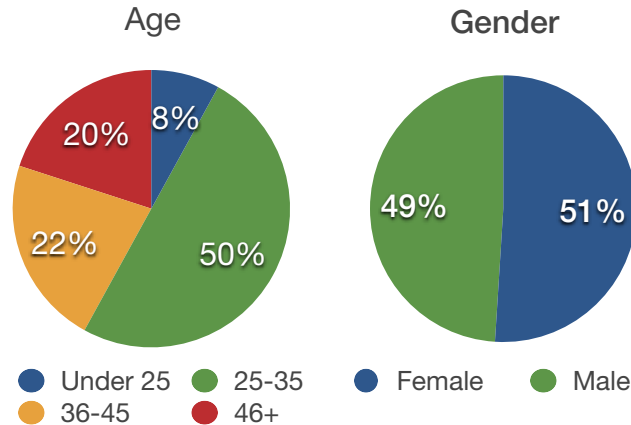
TAMPA BAY CHAPTER

The Tampa Bay Chapter started as an interest group in 2007 by seven professionals from various industries who saw the need for a meeting place organization for Black MBA's in the Tampa Bay area. Within a few months the membership grew rapidly and was awarded Chapter status at the 2008 National Conference and Expo in Orlando, Florida.

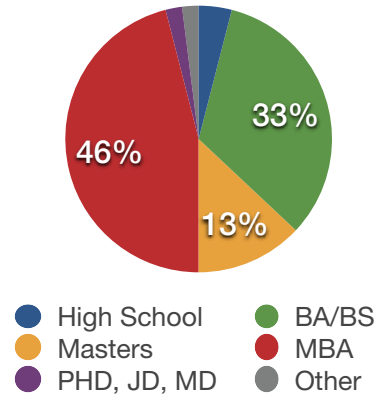
Since that time, the chapter has continued to grow membership, create partnerships, and strengthen its local presence in the community.

MEMBERSHIP

DEMOGRAPHICS



Highest Degree Level



5 Channels of Engagement

Education Career Leadership
Entrepreneurship Lifestyle

MEMBERSHIP

PROGRAMMING

Economic Empowerment and Wealth Series Speaker Series (EEWS) is our flagship professional development program. This leadership speaker series comprises of quarterly professional and thought leadership workshops. EEWS consists of important community and leading-edge business topics.

Leaders of Tomorrow (LOT)

Our academic enrichment and leadership program serving high school students who demonstrate leadership potential. LOT students are provided with the opportunity to develop leadership skills and become better students through mentoring, cultural exposure, educational experiences and curriculum that is designed to help them become successful professionals.

MBA Mixer

Our unique collection of sophisticated social and business networking events we hold throughout the Tampa Bay area. The purpose is to connect successful professionals in a relaxed environment facilitating relationship building and idea sharing.

NBMBAA Scholarship Program

We seek to identify minority students who will make significant contributions in the field of business. NBMBAA has awarded millions of dollars to undergraduate, graduate and Ph.D. students since 1983. NBMBAA local chapters have given over \$250,000 in gifts and awards.